



Flat Jockey Profits

“Precision Angles for Profit”

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Introduction

First of all, congratulations and thank you for downloading Flat Jockey Profits, the leading statistical analysis of Flat Jockey patterns. Over the past 3 years the jockeys in this guide have all earned their place by consistently making profits when followed in a shrewd, logical manner.

The key to this guide is that the majority of jockeys in it have a record that is negative overall. That is, if you'd bet all their mounts blindly at SP during that period, in most cases you would have made a significant loss.

However, by carefully selecting specific types of races in which the jockey excels, Flat Jockey Profits provides a unique insight. This deeper analysis of the data pinpoints the jockey specialities you need to focus on.

Please note, however, that due to the statistical nature of this information, losing runs CAN AND DO occur so pay close attention to the staking and bank size advice in the user guide that follows this introduction. There are several ways of backing these selections profitably so take a bit of time to think about the style of betting that suits you and your attitude to risk.

Congratulations again on your download and very good luck!

Kieran Ward

MYBP Ltd

P.S. You can find out more about me and my ongoing antics in the battle against the bookmaker at my blog:

www.makeyourbettingpay.co.uk

User Guide

In putting this guide together I have tried to make things as easy and straightforward as possible. However, there are one or two terms that newcomers to racing may not understand so here is a glossary of terms and their meanings.

Glossary

Overall – All rides that this jockey has had in the specified time period.

Handicap/Hcap/Hcp – A handicap is a race in which horses carry weight according to their ability, such that each has a theoretically equal chance of winning.

SR – Strike Rate

Class – Flat racing is broken down into a range of categories which ensures that horses will be competing against other horses of a similar ability. The class of a race is included at the top of the racecard.

SP – Starting Price

BF – Betfair Starting Price

ROI – Return on Investment

Staking

I recommend that you use a betting bank of at least 100 points. For example, if you have £100 set aside as your starting bank, you would divide this by 100 to determine how much you would place on each selection – in this example it would be $£100 \div 100 = £1$ per selection

The way you use these statistics and the selections they identify is entirely a matter of personal choice. They have made a long term profit backing each and every selection to level stakes.

However, I personally use them as an adjunct to my own form/market reading and stake (or avoid them) accordingly. Please remember that some of these angles have a lowish strike rate, despite being very profitable and I would advise thinking very carefully about how aggressively you stake these. Conversely, some of these angles have proved profitable over a very large number of runners and your staking should/could reflect the additional confidence that these larger datasets allow.

Please note that, within the manual, profit figures quoted for Win and each way backing refer to either 1 point win staking or 1 point each way staking. Furthermore, please be aware that the each way profit figures quoted are for races in which there are 5 or more runners irrespective of the odds of the selection.

All Performance figures in this manual are correct up to the end of 2017

Where to Place Your Bets

Again, this is down to personal preference but I would be tempted to back the shorter priced selections (7/1 and below) with an early price best odds guaranteed bookmaker. With the larger priced selections, it might be better to back at Betfair SP.

It is also always a good idea to have a wide range of bookmakers accounts to ensure that you are achieving the best price available on all selections.

Disclaimer

Here at Flat Jockey Profits, we understand that gambling can become an addiction that can cause great harm if not controlled. Despite the excellent historical profit produced by these angles, we remind you that you should only ever bet with an amount of money that you can afford to lose. For help with regard to a gambling addiction, or more information on the subject, please visit: www.gamcare.org.uk

1. Frankie Dettori

Frankie Dettori might well be the most well known jockey riding today and he has proven himself time and again to be the man for the big occasion.

Dettori's overall performance in the last 3 years, in terms of profitability, has been superb when you consider how many rides he has.

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
989	223	22.55	38.41	452	45.7	3.88	187.9	19

While those numbers are attractive, it doesn't really make sense to be blindly backing every one of his rides when it is possible to focus on those areas where he is most profitable.

Looking just at non handicap races, we can see a similar level of profit is returned on considerably fewer runners:

Non-handicap Races

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
653	168	25.57	71.7	318	48.7	10.98	173.15	26.52

Drilling down even further, it is notable that profit can be slightly increased by sticking to Class 1, 2 or 3 non handicaps:

Non-handicap Races Class 1, 2 and 3

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
406	99	24.38	78.68	184	45.32	18.03	153.93	35.14

That's good enough for me and where I would stop - an average of 135 runners a year, near 25% win strike rate and a BFSP ROI of 35.14%.

Frankie Dettori Recommendation:

Back all Dettori rides win only in Class 1, 2 and 3 Non Handicaps

2. Ryan Moore

Ryan is likely the greatest jockey riding today but sadly the world and his wife knows it and this results in his rides being considerably over bet in general. The overall profitability (or lack of it) in betting all his rides can be seen in the table below:

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
1415	324	22.9	-209.99	655	46.29	-14.84	-87.87	-6.21

Nevertheless, even from such an unpromising starting point, it is possible to identify some situations in which the shrewd backer can turn a profit on Ryan's rides. Additionally, those situations throw up a really high win strike rate which is always a bonus!

For example, if we look just at Ryan Moore's rides for his main trainer, AP O'Brien, we get the following picture:

When riding for AP O'Brien

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
210	63	30	29.52	127	60.48	14.06	64.26	30.6

For an even more cautious strategy backing just his AP O'Brien runners, you can get 34 points profit at SP, backing 1 point each way while achieving a near 60% strike rate!

Another really interesting angle for profitably backing Ryan Moore's rides is to back him when he travels east to Chelmsford City:

All rides at Chelmsford City

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
78	33	42.31	32.79	43	55.13	42.04	44.24	56.72

Not a huge number of runners but a whopping 42.31% strike rate make that a very attractive angle to follow.

Ryan Moore Recommendation:

Back all Ryan Moore's rides win only at Chelmsford

3. Adam Kirby

When you look at all Adam Kirby's rides over the last 3 years, you'd be forgiven for thinking that it would be impossible to back him profitably under any circumstances – see table below of all rides.

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
2920	475	16.27	-527.31	1048	35.89	-18.06	-228.53	-7.83

However, if you filter his rides down to a particular group of trainers things improve dramatically. It appears the betting market severely underestimates his chances when up top for one of this group.

When he rides for any of: Charlie Appleby, AW Carroll, H Morrison, NP Mulholland, James Tate or Ian Williams since 2015 he has produced the following figures:

All rides for Charlie Appleby, AW Carroll, H Morrison, NP Mulholland, James Tate or Ian Williams since 2015

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
357	92	25.77	98.86	155	43.42	27.69	148.11	41.49

While tempting, I don't think there is any need to drill down any further than that. The angle produces a manageable number of bets, a decent win strike rate and excellent profitability.

Adam Kirby Recommendation:

Back all Adam Kirby's mounts when riding for Charlie Appleby, AW Carroll, H Morrison, NP Mulholland, James Tate or Ian Williams.

4. Silvestre De Sousa

Brazilian Silvestre is another of the very best jockeys riding today and he has finally started, over the last few years to reap some of the rewards of his excellence. He has some pretty amazing overall figures, showing just an 8.25% loss of stakes at SP over nearly 3000 rides.

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
2836	525	18.51	-234.05	1109	39.1	-8.25	87.22	3.08

How many other top jockeys could you back all of their rides and still turn a profit at BFSP? Astounding stuff.

However, using some selectivity and precision is the name of the game and there are ways we can improve on those outstanding basic numbers while significantly reducing our workload!

If we concentrate on Silvestre's runners at: Epsom, Haydock, Leicester, Nottingham, Ripon, Sandown or Southwell, he produces the following figures:

All rides at Epsom, Haydock, Leicester, Nottingham, Ripon, Sandown or Southwell

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
539	133	24.68	112.08	253	46.94	20.79	170.99	31.72

It's a fairly high number of bets but I'd be tempted to leave it there as his performance is so good. For extra safety, you might consider backing all qualifiers each way which produces slightly higher profits (though at a lower ROI).

Silvestre De Sousa Recommendation:

Back all Silvestre De Sousa mounts when he rides at Epsom, Haydock, Leicester, Nottingham, Ripon, Sandown or Southwell.

5. Oisin Murphy

Oisin was champion apprentice in 2014 with a superb 76 winners and he's leading the way on number of winners so far in 2018. However, looked at overall, Oisin is another who would lose a substantial proportion of stakes if backed blindly:

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
2488	332	13.34	-440.87	851	34.2	-17.72	-120.24	-4.83

However, Oisin appears to be fairly dramatically underestimated by the betting market when riding for a particular group of trainers.

When we concentrate only on his rides for **R M Beckett, RA Harris, JR Jenkins, BR Millman or Joseph Tuite**, we find the following:

All rides for R M Beckett, RA Harris, JR Jenkins, BR Millman or Joseph Tuite

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
424	69	16.27	173.29	151	35.61	40.87	280.42	66.14

Those are excellent numbers but the low strike rate is a bit of a concern. I'd be tempted to back each way with these runners. It produces a slightly lower profit overall but improves our pay out rate to more than 1 in 3 which should help mitigate the effect of any losing runs.

All rides for R M Beckett, RA Harris, JR Jenkins, BR Millman or Joseph Tuite backed each way

E/W Qualifiers	Wins	Placed	SP Points	E/W Strike
419	67	149	152.71	35.56%

Oisin Murphy Recommendation:

Back all Oisin Murphy's mounts each way when riding for: R M Beckett, RA Harris, JR Jenkins, BR Millman or Joseph Tuite

6. Jim Crowley

Champion Jockey in 2016, Jim Crowley is another one of those rare jockeys who manages to achieve a BFSP profit when blindly backing all of his rides:

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
2729	468	17.15	-281.77	1033	37.85	-10.33	111.86	4.1

However, it's an awful lot of work to back and the strike rate and ROI leave a fair amount to be desired!

Digging down into the data, it becomes clear that Jim has some courses that he rides more profitably than others.

The table below shows results when backing all his rides at Chepstow, Newbury, Nottingham York, Chelmsford City:

All rides at Chepstow, Newbury, Nottingham York, Chelmsford City

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
515	99	19.22	151.88	212	41.17	29.49	335.68	65.18

For the more cautious, each way profits are decent too and come with a very attractive 41.58% place strike rate.

All rides at Chepstow, Newbury, Nottingham York, Chelmsford City backed each way

E/W Qualifiers	Wins	Placed	SP Points	E/W Strike
505	97	210	132.91	41.58%

Jim Crowley Recommendation:

Back All Jim Crowley's rides at Chepstow, Newbury, Nottingham York, Chelmsford City – go each way for additional security if required.

7. William Buick

In my mind, William is very close to being the best jockey riding today with an excellent win strike rate overall and only a tiny percentage loss of stakes at SP (and a decent profit at BFSP!):

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
1362	272	19.97	-55.96	570	41.85	-4.11	141.71	10.4

Even those excellent figures can be improved on though. For example, if we concentrate our efforts on his rides at Goodwood, Newbury, Newmarket (Rowley), Nottingham and Windsor we end up with the following results:

All rides at Goodwood, Newbury, Newmarket (Rowley), Nottingham and Windsor

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
393	93	23.66	151.99	177	45.04	38.67	254.23	64.69

Backing those each way doesn't damage profitability dramatically and ups our pay out rate to more than 45%

All rides at Goodwood, Newbury, Newmarket (Rowley), Nottingham & Windsor backed each way

E/W Qualifiers	Wins	Placed	SP Points	E/W Strike
389	91	176	151.43	45.24%

William Buick Recommendation:

Back all William Buick Rides each way at Goodwood, Newbury, Newmarket (Rowley), Nottingham and Windsor

8. Paul Hanagan

Paul is a great jockey but his overall stats reflect the fact that his rides are well and truly overbet and showing a whopping 21% loss at SP over the last 3 years:

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
1924	290	15.07	-406.71	701	36.43	-21.14	-133.94	-6.96

However, it is clear there are some of Paul's rides that fly under the radar and don't get bet to the same level. If we look at his rides at Leicester, Newbury, Nottingham and Chelmsford, the picture is very different:

All rides at Leicester, Newbury, Nottingham and Chelmsford

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
285	62	21.75	66.99	123	43.16	23.51	119.77	42.02

There are no losing years in there, strike rate is reasonable and ROI is excellent at BFSP after commission!

Paul Hanagan Recommendation:

Back all Paul Hanagan's rides at Leicester, Newbury, Nottingham, and Chelmsford

9. Daniel Tudhope

Daniel is another one of those jockeys whose rides are consistently underestimated to the point that he returns a very small profit to SP over a very large number of bets:

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
1815	297	16.36	7.19	714	39.34	0.4	246.84	13.6

However, again, backing all those selections is an awful lot of work and the strike rate is lowish. Much better to see if we can identify a sweet spot in his performances.

It appears there is a group of trainers for whom Daniel is a very profitable choice of jockey. When riding for either MLW Bell, Mrs Marjorie Fife, JS Goldie or WJ Haggas, Daniel is particularly successful (and profitable!).

All rides for MLW Bell, Mrs Marjorie Fife, JS Goldie or WJ Haggas

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
135	32	23.7	61.99	55	40.74	45.92	80.17	59.38

Strike rate is improved considerably and ROI at both SP and BFSP goes through the roof. For additional safety, opt for each way for a slightly improved SP profit and a much higher payout rate.

All rides for MLW Bell, Mrs Marjorie Fife, JS Goldie or WJ Haggas backed each way

E/W Qualifiers	Wins	Placed	SP Points	E/W Strike
132	32	55	66.44	41.67%

Daniel Tudhope Recommendation:

Back all Daniel Tudhope's rides for MLW Bell, Mrs Marjorie Fife, JS Goldie and WJ Haggas

10. James Doyle

James is another of the very best jockeys riding today (currently standing on a 25% win strike rate for all rides in 2018!) and has become a fixture near the top of the Champion Jockey tables.

However, even with a near 20% win strike rate overall in the last 3 years, it would be very unprofitable to follow all his rides blindly.

Overall performance UK 2015-2017 inclusive

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
1651	330	19.99	-250.95	734	44.46	-15.2	-123.88	-7.5

However, if we concentrate our efforts on James's rides at Kempton, Leicester and Newmarket (July course), things improve dramatically.

Bets	Wins	Win %	P/L (SP)	Places	Place %	ROI (SP)	P/L (BF)	ROI (BF)
342	87	25.44	47.17	163	47.66	13.79	87.09	25.46

If you are feeling cautious, those rides can be backed each way with a slightly reduced profitability but a pay out rate of more than 47%.

James Doyle Recommendation:

Back all James Doyle rides at Kempton, Leicester or Newmarket (July)

Many thanks for downloading the manual – I hope you've enjoyed it.

Very good luck with your betting!

Kieran

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PS If you'd like to look at the qualifiers and results in a spreadsheet for further analysis, you can download that here:

<http://thevalueservice.com/wp-content/uploads/2018/06/FJP-2018-Qualifiers.xlsx>